**Bonnie G. Price (281) 780-9913**

**[bonniegprice@yahoo.com](mailto:bonniegprice@yahoo.com)**

### **Professional Experience Summary**

### I am a well versed professional with over 29 years of exemplary experience in both educational and business settings. I have taught the process of composition from the high school through college levels with multimedia and online methodologies. Always focused on goals and collaboration, I have guided a variety of audiences/students through training programs as well as online courses, presentations and seminars that I built with Captivate, PowerPoint or were provided. I am adept at WebEx and similar online web conferencing systems. As a highly proficient educator in person or online, I exemplify interactive, personal, and creative savvy and can establish rapport easily in teaching situations. I am a natural born leader and self-motivated worker for fast paced interactive environments.

**Experience**

**2011 Data Recognition Corporation, Educational Services Division, Austin**

* **Performance Assessment Scorer for Ohio and North Carolina**

**(High school graduation tests graded holistically and/or with a rubric)**

**2011 Le Cordon Bleu Culinary Institute Austin**

* + English Composition Adjunct Professor for Associate’s Degree Program
  + Noted for understanding unique student populations and program
  + Developed paperless composition course

**2010 DSI Inc. Austin (who contracted with ConnectEDU )**

* Trainer and Public Relations
* Texas College and Career Pilot program via Texas Education Agency and College Board
* Online and in person trainer traveling to 11 major Texas cities to train high school counselors
* Emphasis placed on lower socio-economically challenged school districts

**2008-Pres. Independent Business Consultant/Trainer (marketing and social media development)**

* Social Marketing including use of LinkedIn, Twitter, Facebook, YouTube, blog writing and participation in online community forums.
* Instructional Design using Captivate 5
* Marketing including the creation of PowerPoint presentations, video, print media, phone broadcasts, lead generation campaigns, direct marketing, MeetUp groups, newsletters, web content and more.
* Corporate Trainer, Consultant and Business Coach via WebEx

**2007-10 3D Financing, LLC**

* Marketing Manager/Trainer
  + Responsible for recruiting, training and cross-training sales team on all aspects of new products
  + Created presentations/movies to present and explain specialized products to clients
  + Adept at social media, software applications and marketing including newsletters, and blogs
  + Developed LinkedIn presence of over 500 followers, Facebook, Twitter
  + Brokered specialty financial products: motion pictures, commercial and other high end financing
  + Public motivational speaker on reducing negativity in the workplace
  + Trained as personal and corporate coach by John Assaraf (OneCoach.com) and Michael Losier

**2006-07 City 1st Mortgage Services**

* + - Branch Manager and Loan Officer Trainer via multi media methods
    - Trained and Managed 30 loan officers

**2004-06 National Lending Corporation** Corporate Office Manager

* Corporate trainer of sales force audiences of more than 300
* Developed training outlines and materials regarding the various aspects of lending
* Developed print and web based marketing campaigns for company nationwide
* Presented seminars and trainings at weekly and periodic area wide meetings
* Developed and edited corporate forms and web content
* Renewed and applied for mortgage licenses in all states
* Trained new loan officers in sales, marketing and leadership throughout the country
* Planning and promotion of major convention and sales events

### **1995-04 Lake Houston Academy**

### Co-Founder/Developer and Administrator of physical and virtual high school

* Wrote policy and curriculum and achieved full state accreditation for Lake Houston Academy, a private, tuition paid high school with 100 students
* Founder/Developer of Virtual Horizons Online, an online high school for credit retrieval and diploma programs
* Wrote accreditation manual required to receive full accreditation approved and renewed by TEA

**1996-2000 Kingwood College** Adjunct Composition Instructor for developmental and credit courses

**1991-95 Houston Learning Academy, Inc.**

### **1981-91 Humble ISD / Aldine ISD**

### **Education**

### Degrees emphasized a strong focus in multi disciplinarian analysis of the sociological and historic perspectives of literature.

Master of Liberal Arts in Humanities 1997 Houston Baptist University

(18 grad hours in English)

Bachelor of Arts in English 1981 Cedarville College, Ohio (Cedarville University)

TX Certified Secondary English Teacher Grades 6-12 Lifetime Certification

***References upon request.***